

INVITATION

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WORLD TB DAY 2009 NATIONAL ARTS GALLERY, ISLAMABAD

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| Inauguration of Posters Exhibition Ribbon Cutting Ceremony by Honourable Minister for Health | 10:00 a.m. |
| Recitation from the Holy Quran | 10:10 a.m. |
| Welcome Note & Progress of NTP Dr. Noor Ahmad Baloch, National Programme Manager | 10:15 a.m. |
| Message from the Prime Minister Youth Volunteer | 10:25 a.m. |
| "Ao Mil Ker Rokain TB Ko" Performance by Students (Skit & Song) | 10:30 a.m. |
| Message from Regional Director, EMRO Dr. Khalife Bi Ile, WHO Representative | 10:45 a.m. |
| TB Quiz among Students Volunteers | 10:55 a.m. |
| Skit by JICA | 11:10 a.m. |
| Remarks & Launching of TB Song "Aao Yeh Irada Karain" Mr. Amjad Islam Amjad | 11:25 a.m. |
| Remarks by Celebrities | 11:40 a.m. |
| Remarks By Secretary Health | 11:50 a.m. |
| Remarks by the Honourable Minister for Health & Prize Distribution among winners of Essay & Poster Competitions | 12:00 p.m. |
| Group Photo Volunteers, Winners & Honourable Minister for Health | 12:20 p.m. |
| Vote of Thanks Dr. Shahid Hanif, Deputy Programme Manager | 12:30 p.m. |
| Refreshment | |

National TB Control Programme
Ministry of Health

CORDIALLY INVITES YOU TO ATTEND

”ٹی بی سے نجات۔ نوجوانوں کے ساتھ“

An advocacy event with youth
& key stakeholders

to commemorate
World TB Day 2009

on March 18, 2009, 10:00 a.m.
at Pakistan National Arts Gallery, Islamabad

Mir Aijaz Hussain Jakhrani
Honourable Minister for Health
has very kindly consented to be the
Chief Guest on the occasion

R S V P Dr. Noor Ahmad Baloch
National Programme Manager
Ph: 051 - 9257235-6



Ministry of Health
Government of Pakistan

ٹی بی سے نجات۔ نوجوانوں کے ساتھ
I am stopping TB



ملین یوتھ مارچ
Million Youth March



World TB Day:

World TB Day is commemorated every year in March. The day is designed to build public awareness that tuberculosis today remains an epidemic in much of the world, causing the deaths of several million people each year, mostly in the third world.

National TB Control Programme & World TB Day 2009:

Government of Pakistan is committed to curb down the spread of TB from Pakistan. Every year National TB Control Programme (NTP) implements a number of activities to commemorate World TB Day in the month of March. This year NTP is implementing a special campaign in this connection. The "One Voice" campaign will focus on branding and increased demand creation for TB information, products and services throughout Pakistan.

Regional Theme:

The regional theme of this year's World TB Day is "Engaging Youth". Pakistan's <25 years population is 63% of the total population of 164 million. NTP will be engaging more than 500,000 school children and youth in various Stop TB activities during the month of March throughout the country.

Activities:

Series of activities by both public and private sector partners will take place all over Pakistan including Punjab, Sindh, NWFP, Balochistan, FATA, FANA & AJK.

A targeted message from the Honourable Prime Minister for young people was read in the morning assemblies of public schools all over the country on March 11, 2009. National level poster & essay competitions were announced in the leading newspapers for the young people. In response more than 800 posters and 1,000 essays are received. Other activities include sports events, students talent shows, arts competitions, advocacy seminars with key stakeholders, media workshops, production and dissemination of promotional and IEC material and city brandings. A video song on TB for youth, written by a renowned writer Mr. Amjad Islam Amjad will also be launched. NTP has also engaged young volunteers for various Stop TB activities from Pakistan Voluntary Services Overseas, Girls Guide Association and Pakistan Boys Scouts.