

TB CONTROL EFFORTS GAIN NEW MOMENTUM MUSICAL GALA HELD, MOU SIGNED

Inline with the regional theme of this year's world TB Day i.e. Singing the Song of Stop TB, a musical evening "Ghazla-e-Hoye Rehna" was organized by National and Provincial TB Control Programs, Ministry of Health in collaboration with ATV – one of the Pakistan's largest terrestrial television network.

The event was thrilled by the rocking performance of Humaira Channa (one of the famous artists in Pakistan) who also disseminated messages on TB during her performance. She also offered volunteer services for raising awareness on TB among masses. Mr. Noor ul Hassan who was the anchor of the program also informed people that though TB is a curable disease still two million people die every year mostly in the third world. He added that the key to controlling TB is to raise awareness about its symptoms and encourage sufferers to seek complete 8 months treatment which is available free of cost. He also told the audience that more than 5000 establishments in 135 districts and three regions of Pakistan have been established by the government which provides free of cost diagnostic and treatment services to the people.



MoU Signing Ceremony between the National TB Control Program and McDonald's. The MoU was signed by the MD McDonald's and the national manager of the Program. The MD McDonald's ensured their full support in helping the program in their fight against TB. All the outlets of the food chain are being branded with messages on TB. A special corner has also been provided for placing information material on TB and the staff of McDonalds will wear the Stop TB badges during the campaign. The coupons containing questions related to TB have been provided in Islamabad outlet and through lucky draw 20 free meals will be given to the winners on World TB Day.

